

---

# GREEN ACTION PROJECT

**2024**

*Theme: Sharing Community*



Consumer Education and Research Centre | Environmental Information, Awareness,  
Capacity Building and Livelihood Programme | Programme Centre- Resource Partner

(CERC- EIACP PC-RP)

Ahmedabad, Gujarat

Preparation of appeal to pre-loved items such as clothes, stationary items, raincoats, woollen wear, toys etc. that are in good condition. These items will be distributed to the have-nots. The idea is create a sharing platform between the resident communities and migrant or daily wage labour community. This will foster an understanding that sharing leads to sustainable consumption and also benefits those who need it in the most.

## Green Action Week 2024 - "Come to Aap-Le No Otlo Funfair 2024"

**Event Overview:** The "Come to Aap-Le No Otlo Funfair 2024" was organized by the Consumer Education and Research Centre (CERC) EIACP PC RP in collaboration with Sheth Amulakh Vidhyalaya, Gota, on **29th September 2024**. The event aimed to foster a sense of community, promote environmental conservation, and encourage sustainable living. The fair was open to the students, their parents, and the local community, with nearby schools also invited to participate. The event attracted between 2000 - 2500 visitors throughout the day.

**Inauguration:** The inauguration ceremony was graced by esteemed guests, including:

- **Dr. Kartik Andharia, Program Officer, CERC EIACP**
- **Dr. Neel Talati, Information Officer, CERC EIACP**
- **Ms. Mayuri Tank, IT Officer, CERC EIACP**
- **Mr. Sanjay Shah, Trustee of Sheth Amulakh Vidhyalaya**
- **Ms. Meena Shah, Trustee of Sheth Amulakh Vidhyalaya**

- **Ms. Nitaben Shah, Principal of Sheth Amulakh Vidhyalaya**
- **Ms. Dimple Shah, Principal of the Primary Section**

A total of 60 school staff members were present during the inauguration, showing their support and involvement in the event.

### **Activities and Highlights:**

**1. Food Courts:** Different four food courts were set up where students prepared and served healthy food options such as:

- **Corn Bhel**
- **Khakhra Pizza**
- **Sprout Chaat**
- **Vegetable Sandwich**
- **Aampanna (healthy juice) and Milkshake**
- **Papdi Chaat**

A total of 25 students participated in preparing and managing the food stalls, promoting the importance of nutritious eating habits.

**2. Medicinal Plant Stall:** A unique stall was set up to educate visitors about the significance of medicinal plants. A total of 10 species of medicinal plants were exhibited, with students explaining their uses and importance. Notable species included:

These plants were later distributed among the students and their parents, encouraging sustainable living practices.

**3. Documentary Screenings:** A dedicated area screened documentaries focusing on:

- **Environmental conservation**
- **Sustainable food consumption**

The importance of sharing resources with those in need. These documentaries helped raise awareness among both students and visitors about sustainability and responsible consumption.

**4. Collection and Sharing Drive:** One of the core ideas of the event, the sharing community, was brought to life through a collection drive. Various items were collected and distributed such as:

- **Clothes**
- **Bags and purses**
- **Stationery**
- **Games and shoes**
- **Water bottles**
- **Toys**
- **Books**

These were donated and segregated for distribution to underprivileged individuals. The collection area was open for people to browse and take what they needed, nurturing a spirit of sharing within the community.

**5. Science and Environmental Games:** Engaging environmental and science-based games were held throughout the day to educate students in a fun and interactive manner. Around 50 students participated in various games, which were designed to enhance environmental consciousness.

**6. Wall Painting:** Three wall paintings were created on the school's outer walls, showcasing messages of

- Community sharing,
- Sustainable food habits,
- Environmental conservation.

These paintings served as visual reminders for the broader community to adopt eco-friendly practices.

**7. Performances and Cultural Activities:** Students showcased their talents through various performances:

- Skits on the barter system and environmental conservation
- Dance performances by primary school students focused on environmental theme.
- Folk dances and songs to add liveliness to the event

Around 45 students participated in the performances, making the event more engaging and vibrant for the attendees.

**8. Storytelling by Ms. Kavita Shah:** Ms. Kavita Shah, a professional storyteller, captivated the audience with stories about the barter system and sustainable consumption. Her storytelling resonated with both parents and students, encouraging them to adopt sustainable lifestyles.

**9. Competitions:**

- **Slogan Competition:** Students participated in a slogan-writing competition focused on environmental conservation.
- **Poster Competition:** A poster competition saw students creatively expressing ideas related to Nature Conservation.

A total of 30 students participated in both competitions, and prizes were distributed to the top three winners from both the competitions.

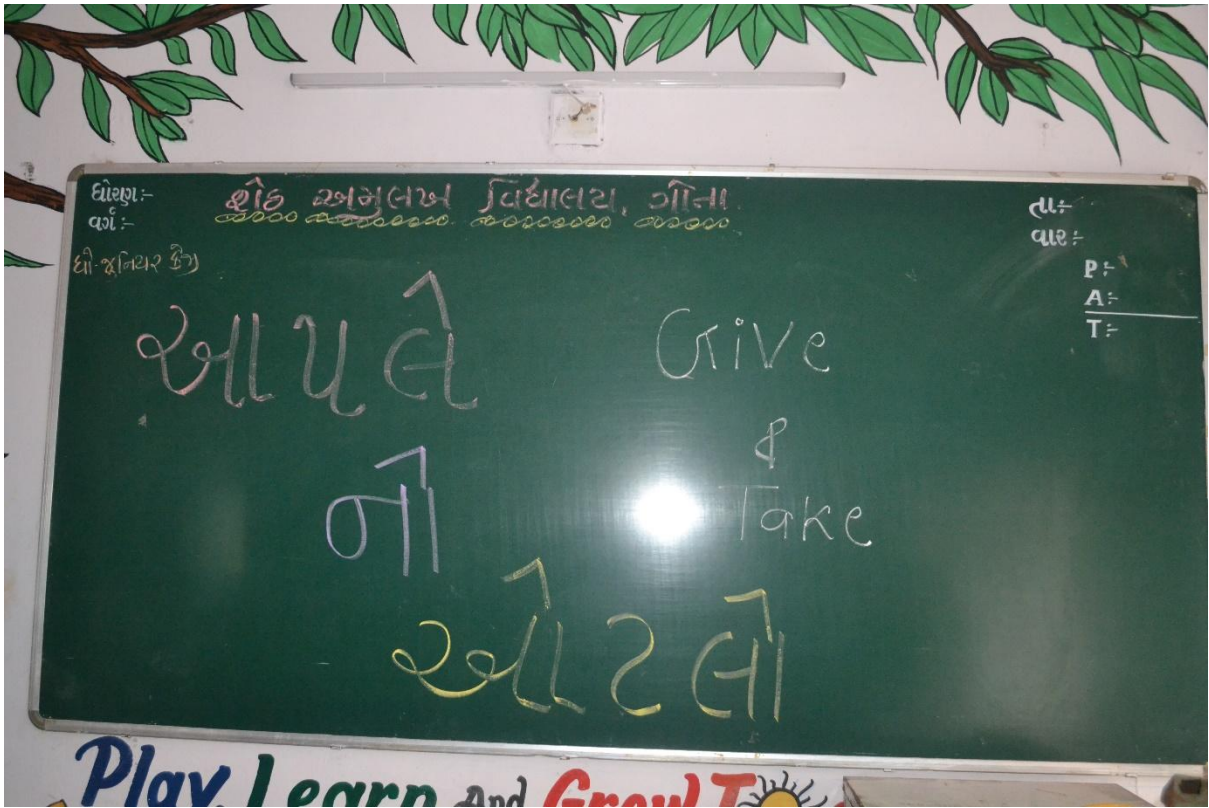
**10. Creative Engagement for Children:** A free drawing and sketching area was set up for younger children, providing them with colours and sketch materials to engage in creative activities while enjoying the funfair.

**11. Pledge and Conclusion:** The event concluded with the participants taking a pledge of Mission LiFE (Lifestyle for Environment), to adopt eco-friendly practices and lead sustainable lives. The event was successfully wrapped up, with heartfelt thanks extended to the school teachers, administrative staff, and peons for their cooperation and effort in making the event a success.

The "Come to Aap-Le No Otlo Funfair 2024" was a memorable event that combined fun, education, and community engagement, leaving a lasting impact on all who attended.

**Acknowledgment:** Special thanks to the organizing committee, school administration, staff, students, and volunteers who contributed to the success of the event.

## Event Photos





















- Energy Saved
- Water Saved
- Single Use Plastic Reduced
- Sustainable Food Systems Adopted
- Waste Reduced (Swachhata Actions)
- Healthy Lifestyles Adopted
- E-Waste Reduced

Consumer Education and Research Centre  
 Environmental Information, Awareness, Capacity Building and Livelihood Programme  
 (EIACP) Programme Centre- Resource Partner on "Environment Literacy -  
 Eco-labelling & Eco-friendly Products"  
 www.cercvis.nic.in

    CERC-EIACP



























### Video Links

<https://www.facebook.com/reel/441902112242632>

<https://www.facebook.com/reel/26815015828143505>

<https://www.facebook.com/reel/1060763575576312>

<https://www.facebook.com/reel/8528702683819574>